

INSTITUTE OF INDUSTRIAL ELECTRONICS ENGINEERING (PCSIR), KARACHI.

Interactive Lecture / Awareness Session on

EARN THROUGH E-COMMERCE

Overview: The World wide Covid-19 pandemic severely affected every aspect of life. It also Enhanced the way of World business. To utilize the skills of E-Commerce a person can trading throughout world from his location. In this manner fuel and time are also saved and we can say that it is an environmental friendly.

Awareness through session undergraduates can able to understand;

- What are the possibilities to earn through E-commerce?
- Explore the world biggest online market place like Amazon.
- To understand the online selling business models.
- To understand how to start an E-commerce services business with zero investment.
- To understand the scaling of E-commerce business from small to medium and large.
- How to be a future business owner.
- How the business owners are making millions of \$ through E-commerce?

The Key Features Comprises;

- Self-reliance.
- Awareness of E-commerce society.
- To be able to connect with foreigner business owners and learn their way of business.
- Earning in the most powerful currency of the world.
- Every aspirant can earn \$500/month once learning complete.
- Can be able to do business operations from a single window and everywhere from the world.

CPD Category:	D
Date:	Thursday, 06th October 2022.
CPD PEC Credit Points:	0.5
Course Timings:	10:00 Hours to 13:00 Hours.
Course Fee: Rs.	Rs. 1000/-
Resource Person:	Engr. Jahangir Nawaz Cell No. 0333-5264654